



COMMERCIAL PROPERTIES  
&  
BUSINESS BROKERAGE

9130 Galleria Court • Naples, Florida 34109

Phone (239) 250-3133

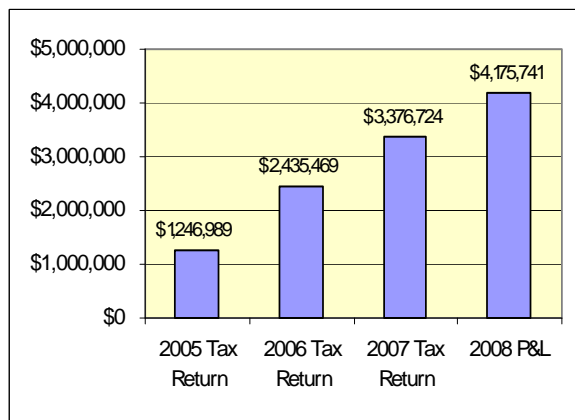
FAX 1-(866) 848-5898

www.SAGEFLA.com

**BUSINESS  
for  
SALE**

**HIGH-GROWTH  
NATIONAL WHOLESALER  
of CONSUMER PRODUCTS  
(via TV /Internet /Distributors)**

**FCBBA#: 9400733**



**DESCRIPTION :**

Florida-based wholesaler of popular consumer products has grown over 600% in the last 3 years. Made the top 10% of the 2008 INC 5000 List.. Over \$800,000 average Net Profit (EBITDA) each year for last 3 years. Products wildly successful via QVC TV placements (nearly \$2M QVC sales in 2008). Wal-Mart account (5-years of increasing sales history) will exceed 2,800 stores in 2009. 1000's of units being ordered for US military exchanges. Sky Mall marketing roll-out in 2009 Q1. Simple, low-tech consumer product line with attractive price points. No competition in its class. Order entry, fulfillment, tracking, returns and re-ordering system is computerized and internet-based. Minimal employees. Network of distributors & re-sellers, plus some direct consumer sales via website. East Coast and West Coast receiving and fulfillment warehouses. Owner only works about 30 hours/week and the company can be run from any location. Detailed financial documentation available to qualified Buyer. Color brochure.

**FINANCIAL:**

	2008 P&L	2007 Tax Return	2006 Tax Return	2005 Tax Return
Revenues	\$4,175,741	\$3,376,724	\$2,435,469	\$1,246,989
EBITDA	\$887,774	\$815,484	\$732,229	\$218,960
<b>3-Year Average EBITDA</b>	<b>\$811,829</b>	(Earnings Before Interest, Taxes, Depreciation & Amortization)		

**GENERAL:**

Inventory \$150K-750K

<< not included in price

**List Price: \$3,495,000**

**Down Payment: \$3,495,000**

**Amount Financed: N/A**

**Building type: business is relocatable**

**Square Feet: N/A**

**CONTACT:**

**Dick Naedel (239) 250-3133**

**Dick@SAGEFLA.com**

**IF YOU WOULD LIKE TO RECEIVE MORE DETAILS OR A PROSPECTUS ON THIS BUSINESS INCLUDING FINANCIAL DATA, PHOTOS, etc. BY RETURN E-MAIL—**

Please fill-in the Confidentiality Agreement (next page) :

- ① Print name(s) of Prospect(s)
- ② Signature(s)
- ③ Date signed
- ④ Telephone number (cell phone if preferred)
- ⑤ Street Address, City, State, Zip
- ⑥ E-mail address (important)

**ALSO,**

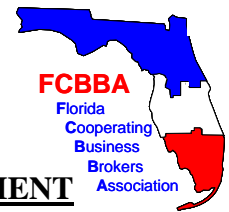
Please fill in completely, and Fax back the attached Personal Financial Profile .

FAX both back to: **1-(866) 848-5898**

(no cover sheet necessary)

TO: Dick Naedel, Business Broker

FAX: 1-(866) 848-5898



FLORIDA BUSINESS BROKERS ASSOCIATION
STANDARD CONFIDENTIALITY / DISCLOSURE STATEMENT
TRANSACTION BROKER

1 (print name) and/or assigns, herein known as PROSPECT,

acknowledges and agrees that PROSPECT approached Dick Naedel of SAGE Commercial Properties & Business Brokerage, Inc., 9130 Galleria Court, Naples, FL 34109, a TRANSACTION BROKER (BROKER), and that BROKER was the first to advise PROSPECT of the availability of and details concerning the following business opportunities and real properties:

Table with 3 columns: LISTING # (9400733), BUSINESS TYPE (Wholesaler), BUSINESS DESCRIPTION (National Wholesaler of Consumer Products -FL)

PROSPECT understands and agrees that all dealings concerning said business opportunity will be handled through BROKER and that BROKER HAS ENTERED INTO AN AGREEMENT FOR PAYMENT OF A COMMISSION WITH THE SELLER. PROSPECT further agrees that information received with respect to the above-mentioned opportunity will be kept in strict confidence...

All data on business opportunities are provided for information purposes only. No representation is made by BROKER as to the accuracy of the data provided. BROKER encourages PROSPECT to thoroughly review and independently verify to PROSPECT'S own satisfaction that the data provided are substantially representative of the business activity of the SELLER...

In the event that PROSPECT discloses the availability of said designated business opportunity of SELLER to any third party and this third party purchases the business without the BROKER, then PROSPECT, in addition to the remedies specified herein above, will also be responsible for the payment of BROKER'S compensation which would have been payable on the listed selling price or minimum compensation, whichever is greater.

PROSPECT agrees that he will not within two years from this date deal directly or indirectly with the SELLER without the BROKER'S written consent and should the PROSPECT do so directly or indirectly and a sale, management agreement, lease or other financial arrangement, including leasing the SELLER'S premises from the SELLER or Landlord is consummated, the PROSPECT shall be liable for all and any damages which the BROKER may suffer...

This Contract shall be governed by the laws of the State of Florida and the parties and the Broker specifically agree as a matter of substance and express their intention to submit any controversy or claim arising out of or relating to this contract, or the breach thereof, to resolution by taking any controversy or claim to a Court of Competent Jurisdiction and to file a suit at law and/or in equity.

The SELLER is the intended beneficiary of all covenants of Prospect, which benefit the SELLER, including without limitation, the covenants concerning the use of information disclosed to Prospect, and may bring an appropriate action to enforce such covenants.

2 PROSPECT (1) [Signature] DATE 3 PROSPECT (1) [Signature] DATE

4 TELEPHONE NUMBER TELEPHONE NUMBER

5 STREET STREET

CITY STATE ZIP CITY STATE ZIP

6 E-MAIL E-MAIL

Broker: SAGE Commercial Properties & Business Brokerage, Inc. • 9130 Galleria Court • Naples, FL 34109
Phone: (239) 250-3133 FAX: 1-(866) 848-5898 Agent Sending: Dick Naedel



**FINANCIAL PROFILE  
STRICTLY CONFIDENTIAL**

Name(s) \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**Assets**

Cash on Hand and in Bank	\$
U.S. Government Securities	
Account, Loans and Notes Receivable	
Cash Surrender Value of Life Insurance	
Value of Business owned	
Other Stocks and Bonds	
Real Estate	
Automobile – Number	
Household furnishings & other personal effects	
Other Assets (Itemized)	

**Total Assets \$**

**Liabilities and Net Worth**

Notes Payable	\$
Liens on Real Estate	
Other Liabilities (itemize)	

**Total Liabilities \$**

**Net Worth \$**

**Source of Income**

Salary	
Dividends and Interest	
Bonus and Commissions	
Real Estate Income	
Other Income	

**Total Income \$**

The undersigned certifies that this information was provided by him/her and is true and correct, and hereby gives permission to verify this information with the following financial contact person who is known to them:

Name of Accountant, Bank Official, etc \_\_\_\_\_ PH \_\_\_\_\_

My Signature(s) \_\_\_\_\_ PH \_\_\_\_\_

e-mail \_\_\_\_\_ Date \_\_\_\_\_